



How to Position Tend During for Real Estate Agents

WHO

- Prospective home buyers or sellers
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HOW

- Email Marketing Blast
 - Position Tend into email copy promoting any current listing or property
- Distribute Co-Branded Collateral
 - Flyers or one pagers to hand out in any meeting or open house
- Outgoing Client Correspondence
 - Insert landing page or collateral promoting Tend in any outgoing correspondence with current clients
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WHY

- Close Faster
 - Extremely easy escrow enrollment option allows you to directly bill at escrow
- Peace of Mind
 - Buyers will be covered for any unexpected repairs or replacements
- CYA
 - The buyer will be covered for any repairs or replacements that may have been missed during the inspection process
- Not Your Traditional Home Warranty
 - Completely transparent coverage with ability to call your own service provider
- Generous Revenue Share for Brokers (not applicable for agents)

Have questions? Email us at partner@mytend.com