Tend

Bridge the coverage gap with Tend Home

Homeowners trust you to protect their home essentials from fire and storm damage. Perils that hopefully never occur.

Yet failures and breakdowns from wear and tear, age and use are inevitable. But your homeowners may not be covered.

Home essentials protection bridges that gap so you can cover your clients inside and out, from both perils and usage.

Unlike home warranties, Tend empowers the homeowner to select and schedule their own provider, improving the customer experience. All at half the price.



88

Benefits of Tend:

- No claims administration for agent
- Claims process similar to P&C
- Complements homeowners and MEB coverage
- Provides full coverage of home equipment and systems due to wear and tear and use.

Tend Home Warranty - MEB Comparison

Coverage	Tend	MEB
Specific peril required	No	Yes
Mechanical failure/breakdown	Yes	Yes*
Age, wear, and tear	Yes	No
Electric motor equipment	Yes	Yes*
Electrical Systems	Yes	Yes*
Plumbing	Yes	No

*Covered only if electrical peril caused the breakdown.